



FORUM 09: Vienna

## AMBIENT ASSISTED LIVING FORUM 09

Vienna, September 29 - October 1, 2009



## Innovative ICT Solutions for Older Persons A New Understanding

September 29 - October 1, 2009

Hofburg, Heldenplatz

Vienna, Austria



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## Introduction

Ambient Assisted Living (AAL) will extend the time older people can live in their preferred home environment by increasing their autonomy and assisting them in carrying out activities of daily living. The aim is to enhance the quality of their lives and the efficiency of care by the use of Information and Communication Technology (ICT) products. This includes the provision of remote services including care services that will assist them to achieve the independence and dignity appropriate to their needs and conditions.

## About the AAL Joint Programme

The AAL Joint Programme (AAL JP) is a new joint research and development (R&D) funding activity implemented by actual 20 European Member States and 3 Associated States with the financial support of the European Community based on article 169 of the EC treaty. The overall objective of the programme is to enhance the quality of life of older people and strengthen the industrial base in Europe through the use of ICT. The motivation of the new funding activity derives from the demographic change and ageing taking place in Europe, which implies not only challenges but also opportunities for the citizens and the social and healthcare systems as well as industry and the European market.

## About the Forum

The AAL FORUM 09 is the kick-off event of the international conference series of the AAL JP and will serve as an information and discussion platform for stakeholders, researchers, companies and users in Europe. It is intended to install the AAL FORUM as the central European AAL meeting place. The thematic priorities of the first AAL FORUM 09 will be national and European AAL activities, R&D and innovation projects, economic aspects of the Joint Programme, the third AAL call for proposals as well as key questions of the further development of the AAL Joint programme.

## Jointly organised by



Bundesministerium  
für Verkehr,  
Innovation und Technologie



in collaboration with



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<b>Day 1 - 29.09.2009</b>			
10:00-13:00	Workshop for Young Researchers and PhD	Workshop on Serious Games for Active Ageing	
13:00-14:00	OPENING with high representatives from Austria, the European Commission and Sweden		
14:00-15:30	KEYNOTES by Bernd Marin, Ex. Dir. European Centre f. Social Welfare Policy and Research, AT Jeroen Wals, Vice-Pr. Philips Research, NL and Holly Jimison, Prof. Oregon Health & Science Uni, US		
16:00-17:30	AAL Projects I	AAL in National Strategies	Economic Impact of Demographic Change
18:00-22:00	WELCOME RECEPTION - Hofburg Vienna		
<b>Day 2 - 30.09.2009</b>			
09:00-10:00	INDUSTRIAL ROUND TABLE with Bosch, Siemens, Microsoft and SME representatives		
10:00-10:30	ANNOUNCEMENT of AAL JP Call 3		
11:00-12:30	AAL JP Participation Rules	Intelligent Solutions: How to Save Time and Costs	Business Models
12:30-14:00	Workshop on Business Plans		
14:00-15:30	Healthy Ageing	Programme benefit: Launch of the Fifth Call for Proposals	User Driven Development
16:00-17:30	Active Ageing	End-user Involvement	AAL - Chance for Innovation
19:00	FORUM DINNER - Orangerie Schönbrunn		
<b>Day 3 - 01.10.2009</b>			
09:00-10:30	AAL Projects II	Ethical Issues	Standards and Interoperability
11:00-12:30	Networking / Matchmaking	ICT Solutions: Do we want, use, buy it?	Trends and Roadmapping
13:00-14:00	CLOSING		



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### Workshop on Serious Games for Active Ageing

In this workshop we would like to cover both the research and market trends for cognitive exercise games, giving the workshop participants an opportunity to have hands on experience with some (many) of the systems.

### Exhibition

The annual AAL FORUM is accompanied by an exhibition, which offers companies and institutions the possibility to present their projects, products, services or innovations to a highly specialised audience. Active Ageing including games, learning and social interaction will be a focus in the hands-on area. The exhibition is an integral part of the conference and will be located in the get-together area in the conference foyer. For bookings of exhibition space please contact Ms. Kuhn.

### Conference Chairs

Track 1: Pekka Kahri (TEKES, FI)

Track 2: Geja Langerveld (ZonMw, NL), Claus Nielsen (medcom, DK)

Track 3: Jackie Marshall-Cyrus (Technology Strategy Board, UK), Christian Wehrmann (VDIVDE, DE)

Workshop for young researchers and PhD: Ilse Kryspin-Exner (Uni Vienna, AT)

Workshop on Serious Games for Active Ageing: Holly Jimison (Oregon Health & Science Uni, US)

Workshop on Business Plans: Urs Guggenbühl (FH St. Gallen, CH)

Exhibition: Wolfgang Zagler (TU Vienna, AT)

Forum Committee: Reinhard Goebel (BMVIT, AT)

#### Contact:

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#### Registration:

Please register online at [www.bmvit.gv.at/aal](http://www.bmvit.gv.at/aal)

#### Fees:

Regular: 300,- EUR      Students: 100,- EUR

All prices including VAT, refreshments and two evening events.